



YOUR FORTE, OUR FINANCE

**LEVELING THE PLAYING FIELD BY CREATING OPPORTUNITIES
TODAY FOR TOMORROW'S BLACK ENTREPRENEURS**



WHAT'S YOUR FORTÉ
FOUNDATION



**GREENWOOD
ARCHER
CAPITAL**

YOUR FORTÉ, OUR FINANCE

Greenwood Archer Capital (GAC), and the What's Your Forté Foundation have joined forces to create the Your Forté, Our Finance program. The program aims to, invest, grow, and rebuild the underserved communities in the south and west sides of Chicago.

The program's mission extends beyond providing micro-financing benefits to disinvested South and West Side Communities and Black-owned small businesses, the program empowers entrepreneurs to support economic development within their community, in turn leading the way for a stronger infrastructure. Investing in underserved and underinvested communities provide long term effects that span beyond the support of our program.

Compounded over time, these investments can lead to access to better schools, healthier food, and higher standards of living.

Collectively, we believe that our communities deserve these opportunities, and through this program, we will work until equity is realized in these, and all other areas.



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MATT FORTÉ, FOUNDER

In 2013 Matt founded the What's Your Forté Foundation with his co-Founder and wife Danielle Forté. On the South and West Sides of Chicago, his foundation is a catalyst for equitable economic advancement of youth and their families.

A Note from Matt Forté

These unprecedented times call for everyone to take a self-assessment and ask, “what am I doing to help?” For centuries, black communities have struggled at the hands of systemic oppression and racism, manifesting in so many ways. The wealth disparity between black and white families is that of nearly twelve times and is only projected to increase as time passes. One reason for this, is discrimination against qualified black individuals seeking a loan.

In understanding this truth, I've joined forces with the Greenwood Archer Capital (GAC), a group that deploys loans to new and existing small businesses in low- and moderate-income communities throughout Chicago. They provide access to capital for small business owners seeking financial opportunities who may not have access to loans through traditional commercial sources.

With GAC, in partnership with my foundation, the What's Your Forté Foundation, we pledge to build our Chicago community from the inside out. We will do this through financial empowerment as well as financial literacy.

We believe that empowering small communities' business, especially African American-owned businesses will not only help close the racial wealth gap, but will also celebrate, serve, and strengthen the Black community. Additionally, this will help recirculate profits, create more job opportunities, and garner financial stability within these communities. By coming together with your support, we can create a blueprint for future black entrepreneurs.

Be part of the change.





BY THE NUMBERS -LOAN TERMS

- Amount: Up to 200,000, 100% Financing
- Term: up to 60 months
- Amortization: Up to 120 Months
- Interest Rate: 3% during initial 5 year period
- Average Loan size: 158,400



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