

FRIDAY
OCT
9TH



WHAT'S YOUR FORTÉ
FOUNDATION

A Black Tie Benefit Reception

Presented by What's Your Forté Foundation

“THE DRAFT”

From the Locker Room to the Boardroom

OCTOBER 9, 2026 | 7:00 PM
Super Secret Rooftop | Chicago

THE DRAFT

From the Locker Room to the Boardroom

The Draft is an exclusive black-tie evening hosted by the What's Your Forté Foundation. Guests are welcomed as members of the 2026 Draft Class, moving through immersive experiences that mirror the journey our young people take – from preparation, to leadership, to lasting investment in their future.

Every guest received a personal Draft Report – their playbook for the night – and every gift advances programs that deliver equitable economic development for youth and families across Chicago's South and West Sides.



THE LOCKER ROOM

Preparation

Check-in, the Rookie Card Studio, and the Commitment Wall – where guests sign on to invest in the next generation.



THE BOARDROOM

Leadership

Silent auction, luxury mystery envelopes, and the Press Conference, where guests step up and share what leadership means to them.



THE DRAFT CLASS

Investment

The evening's fundraising moment, the final Draft Pick, and recognition of every donor as a member of the 2026 Draft Class.

WHY SPONSOR THE DRAFT?

Align your brand with the Next Generation

BRAND VISIBILITY

Put your brand directly into an experience guests will see, photograph, share, and remember.



MEANINGFUL ENGAGEMENT

Move beyond logo placement with opportunities for guests to interact with your brand through curated Draft experiences.



COMMUNITY IMPACT

Support What's Your Forté Foundation's work empowering young people through mentorship, leadership development, career exposure, and personal growth.



CONTENT & STORYTELLING

The Press Conference and other interactive activations create opportunities for branded social content before, during, and after the event.



INVESTING IN CHICAGO'S NEXT GENERATION



The Matt Forté Career Camp

The mutual link between the camps (football and career) are the unparalleled opportunities it gives young people and families. Matt and other industry CEOs provide a roadmap for successfully navigating a host of issues like applying to college, internships, and running a business. Inclusive and immersive, the program provides space for one-on-one time to unload, but also allows participants to gain a new perspective on life.

Moreover, the community has access to, and can experience, positive role models in the world — taking their place as rising leaders.

MORE INFORMATION HERE



Reach for Life

This 40-week program is broken up into 4 life-changing journeys — “Believing,” “Growing,” “Living,” and “Changing.” Each journey is comprised of 10 lessons and additionally provides coping skills for facing life’s challenges while also becoming a change agent.

Communities today face unbelievable external obstacles and do not have sustained solutions. This is one of our answers to these root causes of inequity that provides real change from the inside out.

MORE INFORMATION HERE

INVESTING IN CHICAGO'S NEXT GENERATION



Community Justice Fellows Program

This program engages youth 14–20 years old in research, development, and other related activities focused on their experience with gun violence. Through storytelling, this program focuses on the narrative from Black and brown communities. The Fellows' body of work explores their trauma, but more importantly, seeks to underscore tangential impacts, challenges to progress, inroads, and forecast innovative solutions. With guidance from CJAF and Black With No Chaser social media consultants, the fellowship culminates in a deliverable that transforms the conversation around gun violence and its messenger.

MORE INFORMATION HERE



Summer Experience

This initiative engages youth with personal growth opportunities and a chance to enhance their future development, alongside coalition partners (Ada S. McKinley, Youth Guidance – BAM, and Salem Baptist Church) to solve the 3-week gap in education and recreation each summer. We provide up to 300 attendees ages 12–18 with evening activities from 5–10pm, including dinner, Forté field trips, Vibe with VIPs, VR experiences, and Next Steps facilitation.

MORE INFORMATION HERE



Finding Your Forté

This weekly series aims to combat community violence and empower Chicago's youth to make positive choices, educating and inspiring teens through influential speakers and athletic skills with Matt Forté. Every Saturday, participants enjoy flag football, basketball, baseball, and soccer — or the speaker series for those less sports-inclined. Mentoring through our Reach4Life curriculum and volunteers guides students with a roadmap for success.

MORE INFORMATION HERE

SPONSORSHIP OPPORTUNITIES

Own the experience



HALL OF FAME SPONSOR

\$10,000

- ◆ 10 VIP tickets
- ◆ Private meet & greet + champagne toast with Matt & Danielle Forté and celebrity friends
- ◆ Social media feature from Matt Forté
- ◆ Premium logo on step-and-repeat + Main Bar naming rights
- ◆ Branded materials in the VIP Lounge
- ◆ Recognition during program
- ◆ Logo & name across all marketing: social, newsletter, website & print
- ◆ Press coverage & 1M+ digital impressions
- ◆ Featured independent social post from a Friend-of-Forté/celebrity guest
- ◆ Logo placement on event website
- ◆ Inclusion in our Impact Report
- ◆ Name in e-communications
- ◆ Sponsor recognition in post-event communications



BOARDROOM SPONSOR

\$7,500

- ◆ 8 VIP event tickets
- ◆ Signature Drink naming rights
- ◆ Cocktail Napkin Branding
- ◆ Gift bag branding
- ◆ Platinum Sponsor on Step-and-Repeat
- ◆ Recognition during the event program
- ◆ Logo & name across all marketing: social, newsletter, website & print
- ◆ Featured independent social post from a Friend-of-Forté/celebrity guest
- ◆ Name in e-communications
- ◆ Sponsor recognition in post-event communications



LOCKER ROOM SPONSOR

\$5,000

- ◆ 5 tickets
- ◆ Locker Room & refreshments naming rights
- ◆ Sponsorship of the Locker Room (full branding with logo)
- ◆ Branded materials at the activation
- ◆ Logo placement on event website
- ◆ Inclusion in our Impact Report
- ◆ Recognition during the event program
- ◆ Name in e-communications and social media
- ◆ Sponsor recognition in post-event communications
- ◆ Logo placement on lockers



ROOKIE CARD STUDIO SPONSOR

\$3,000

- ◆ 3 event tickets
- ◆ Sponsorship of the Rookie Card Studio (full branding with logo)
- ◆ Branded materials at the activation
- ◆ Logo featured on the event website
- ◆ Inclusion in our Impact Report
- ◆ Recognition during the event program
- ◆ Name in e-communications, social media, and
- ◆ Sponsor recognition in post-event communications

ADD-ON SPONSORSHIPS



RUNWAY SPONSOR

\$2,000

2 event tickets • Brand name/logo featured on the runway • Branding in the Instagram Photo Lounge + event website • Recognition during runway presentation & social promotion



OFFICIAL AFTER PARTY SPONSOR

\$4,500

5 event tickets • Logo on after-party signage, social media & website • Recognition during closing program • Social media recognition

YES! I'M READY FOR CHICAGO'S FUTURE

Sponsorship level

- ☐ Hall of Fame \$10,000
- ☐ Boardroom \$7,500
- ☐ Locker Room \$5,000
- ☐ Official After Party \$4,500
- ☐ Rookie Card Studio \$3,000
- ☐ Runway \$2,000

Sponsorship payments can be made online:

[SPONSORSHIP PAYMENTS — CLICK HERE](#)

Sponsorship commitments and inquiries can be directed to **Jamia Jowers, Executive Director (309-472-8514)**. Logos and completed forms must be emailed to **jamia@wyfortefoundation.org**. For inclusion on event materials, commitments and logos (JPEG file) must be received by **September 30, 2026**.

Company Name (for recognition)

Contact Name / Title

Address

City

State

Zip

Phone

Email

Alternatively, checks can be made out to:

What's Your Forté Foundation
Simmons Center for Global Chicago
303 E. Wacker Drive, Suite 2108
Chicago, Illinois 60601

OUR INVITE

We cannot wait to work with you!





THANK YOU

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